



[www.senseaboutscience.org](http://www.senseaboutscience.org)

# STANDING UP FOR SCIENCE

## Media Workshop

FRIDAY 10<sup>TH</sup> FEBRUARY 2012 | AT THE BROAD INSTITUTE, CAMBRIDGE, MA

Are you **PASSIONATE** about your **RESEARCH**?

Do you think it is important for **GOOD SCIENCE** and **EVIDENCE** to be communicated to a wider audience?

What can you do to address **SCIENTIFIC MISCONCEPTIONS** and **MISINFORMATION**?

This full day event is **FREE** and open to early career researchers in all sciences, engineering and medicine (PhD students, post-docs or equivalent in first job).

**Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?**

Speakers include: Dr Chris Reddy, Senior Scientist in Marine chemistry and Geochemistry, WHOI; Sara Seager, Professor of Planetary Science and of Physics, MIT.

**What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts?**

Speakers include: [Gino del Guercio](#), [Philip J Hilts](#), [Karen Weintraub](#).

**Standing up for science; the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!**

Speakers include: Joanna Christodoulou, Post-Doctoral Associate, Gabrieli Lab, MIT and VoYS USA member; B. D. Colen, Sr. Communications Officer for University Science, Harvard University; Leonor Sierra, International Science and Policy Manager, Sense About Science.

The Standing Up for Science workshops have been held in the UK since 2005. This will be the first full-day workshop in the US and participants will be invited to join the newly formed Voice of Young Science USA network.

Comments from past UK workshops:

“An excellent workshop that has made a big difference to the way I view science in the media.”

“Totally changed my perspective on the media and where scientists fit into new stories.”

“Good advice. Empowering and engaging.”

**TO APPLY:** Send a **CV** and short **COVER LETTER** to Leonor Sierra ([international@senseaboutscience.org](mailto:international@senseaboutscience.org)) by **WEDNESDAY 25<sup>TH</sup> JANUARY 2012**.

Our workshops are very popular and there are limited places available.

Sense About Science is a charity that equips people to make sense of science and evidence.

Follow us on **Twitter** | [@senseaboutsci](#) | [@voiceofyoungsci](#) | [#VoYSmediaworkshop](#)