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# STANDING UP FOR SCIENCE

## Media Workshop

Friday 25<sup>TH</sup> September 2015 | AT The Francis Crick Institute (Mill Hill), London

Are you **PASSIONATE** about your **RESEARCH**?

Do you think it is important for **GOOD SCIENCE** and **EVIDENCE** to be communicated to a wider audience?

What can you do to address **SCIENTIFIC MISCONCEPTIONS** and **MISINFORMATION**?

This FREE full day event runs from 10:30am to 5pm and is open to early career researchers and scientists in all SCIENCES, ENGINEERING AND MEDICINE (PhD students, post-docs or equivalent in first job).

**Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?** Speakers include Peter Openshaw, Professor of Experimental Medicine, Imperial College London; Elizabeth Morris, Professor of Ice Physics at the University of Reading and Dr Robin Lovell-Badge, Group Leader and Head of the Division of Stem Cell Biology and Developmental Genetics, the Francis Crick Institute.

**What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts?** Speakers include Claire Coleman, freelance journalist and Michelle Martin, BBC Radio 4.

**Standing up for science; the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!** Speakers include Michael Stacey, Press Officer, Nature; Hayley Gorton, Voice of Young Science representative; and Chris Peters, Sense About Science.

“An excellent workshop that has made a big difference to the way I view science in the media.”

“Totally changed my perspective on the media and where scientists fit into news stories.”

“Good advice. Empowering and engaging.”

**TO APPLY:** Send a CV and short COVER LETTER to Joanne ([jthomas@senseaboutscience.org](mailto:jthomas@senseaboutscience.org)) by FRIDAY 11<sup>TH</sup> September 2015.

If you are affiliated with (member of or funded by) any of our partner organisations below, please state in your application – our partners hold five guaranteed places.

**Our workshops are very popular and there are only 40 places available.**

**Sense About Science is a small charity that equips people to make sense of science and evidence.**

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